



2010 Chester Kiwanis Christmas Parade Registration

“Once Upon A Time . . . ”

Use a theme portraying your favorite Christmas story.
Be Creative! Units will be judged on originality, use of theme and crowd appeal.

Organization Name: _____
(Name you wish to be identified by during parade announcements)

Mailing Address: _____

Contact Person: _____ Phone: _____

Cell: _____ Email: _____

Type of Unit: [] Float [] Band [] Marching [] Other: _____

Approximate number of people participating: _____
For Floats, list description (i.e. Pickup with trailer, etc.): _____
Total Length of unit (Include tow vehicle, if any): _____

Brief Description of Unit (to be read by Master of Ceremonies during parade). Use an additional sheet if necessary. (Please, no Santa Claus imposters! The real Santa and Mrs. Claus will follow at the end of the parade. Your DESCRIPTION is important if you want the MCs to describe your unit to the crowd!

Special Requirements (“walkers”, not to follow horses; “horses”, not to follow or lead musical units, etc.)

Musical accompaniment (Holiday music is encouraged.): Yes or No _____

Entry Fee is \$40 per unit. (Example: A float with walkers in the same unit would be one unit; Multiple vehicle types (walkers, float, car, etc.) representing the SAME entry/organization is one unit. Car clubs are one unit per club, etc. However, if you wish to be judged in more than one category – float, marching unit, etc., please submit an entry fee for each judging category entered.)

Please attach your check for the entry fee made payable to Kiwanis Club of Chester and postmark no later than December 1, 2010 to: (Late entries will not be accepted.)

Kiwanis Christmas Parade
P.O. Box 2275
Chester, VA 23831

For additional information, please contact Angie McDaniel, Parade Chairperson, at 804-240-5611, email chesterchristmasparade@hotmail.com, visit www.chesterkiwanis.org or Facebook.